

## Advancing ESG: Enhancing Governance Frameworks and Data Integrity



Thursday, 27 June 2024

## With us today



**Dana Chaput** 

Partner
Finance Consulting & HK
ESG Reporting Lead
Hong Kong (SAR)
KPMG China
dana.chaput@kpmg.com
+852 2833 1675



**Alva Lee** 

Partner
Head of Governance, Risk
and Compliance Services
Hong Kong (SAR)
KPMG China
alva.lee@kpmg.com
+852 2143 8764



## Agenda

**Topic** 

Introductions

**ESG** Governance

**Data Integrity** 

Q&A

#### **Time**

9:00 – 9:05 am

9:05 - 9:30 am

9:30 - 9:50 am

9:50 - 10:00 am



## O1 ESG Governance

## Poll

Mature as it is well embedded and supported by effectiveness review (if any)

Not yet to be implemented but this is an active agenda item to be discussed in the management meeting

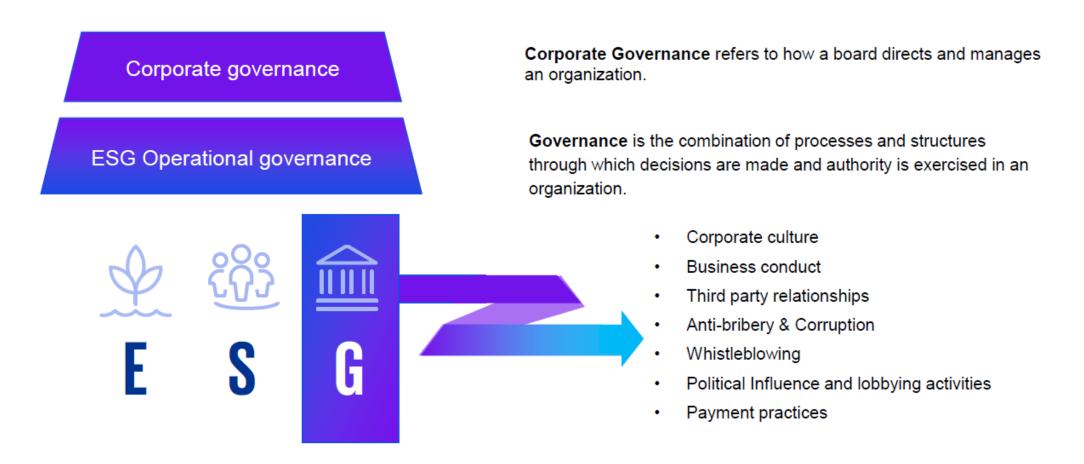
Still at the very beginning stage to start understand the ESG governance framework

Never on the agenda for discussion since not yet see the urgent need/have other priorities

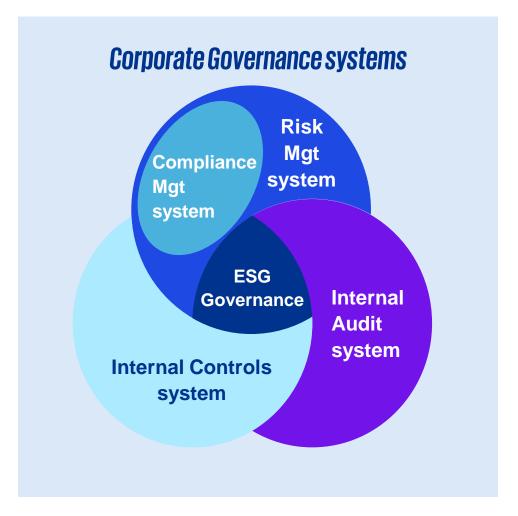
In your view, how mature is the ESG governance framework in organisation?



## **How ESG and Governance are Connected**



## **How ESG and Governance are Connected**





## Common ESG Governance Challenges & Pitfalls



#### Strategy & Ambition

ESG strategy & ambition is insufficient clear throughout the organization and not aligned with the overall organization strategy

#### Corporate governance

Board-level ESG expertise is often lacking which impacts board-level support and steering.

#### Ownership

Unclear ownership of certain ESG metrics, unclear roles, responsibilities, and delineation of duties

#### **ESG** organization

Inefficient reporting structures and manual processes with unclear roles and responsibilities.

#### **ESG** leadership

Sustainability is insufficiently integrated in core decision-making progress

#### Employees & Communication

Insufficient resources or capacity with the right skills set, internal silos and limited communication between departments

Organizations that understand these potential obstacles can address them pre-emptively when designing and implementing a (more) robust ESG Governance structure



## **ESG Governance Framework**











Governance Ecosystem

Corporate
Governance
& Culture

Data Governance & Tooling

Reporting Governance

Risk
Management
& Internal
Control



## Integrated ESG Governance Oversight Model



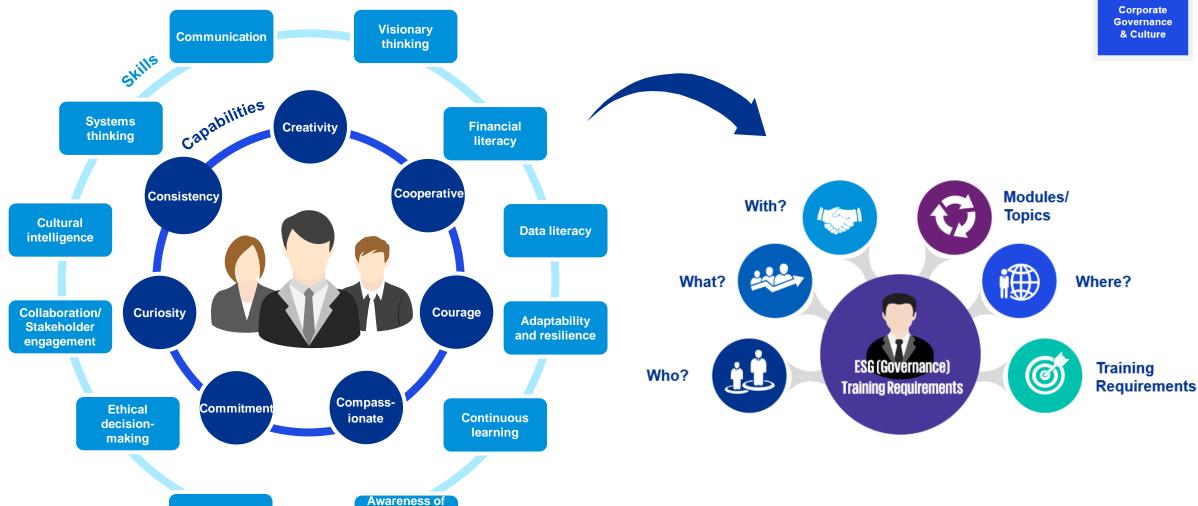
Governance **Ecosystem** 

#### **Board of Directors** (Oversight) **Adv Board Executive Board** Sustainability Systems, processes and management Organisation for the preparation of the reporting data / ESG reporting Definition of the Internal control strategic direction **Risk management** Compliance Internal audit systems Management of Monitoring the Implementation of operational and effectiveness of Management of Management of non-financial Compliance risks procedural risks strategic risks processes and controls concepts and measures Integration of legal Integration of strategic Establishment of an **Expansion of the** and operational sustainability risks ICS for quality assurance scope of activities Steering and sustainability risks into into the CMS as part of of relevant non-financial of the internal audit to controlling of the RMS (e.g. climate) a social compliance include the key figures and report Non-financial key management system sustainability area contents figures **Training & communication**



## **ESG Leadership Capabilities Assured by Trainings**





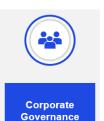


Adaptation

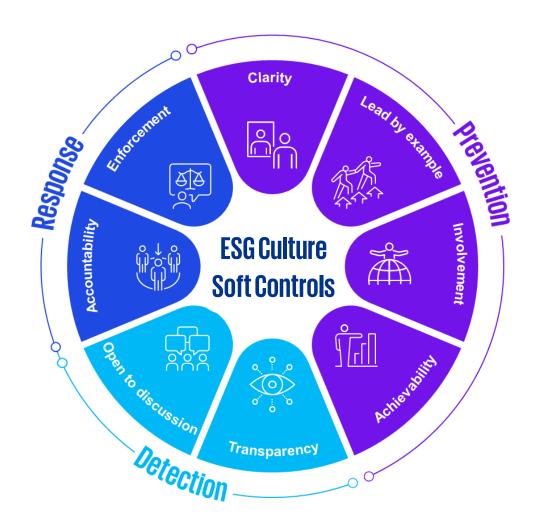
political &

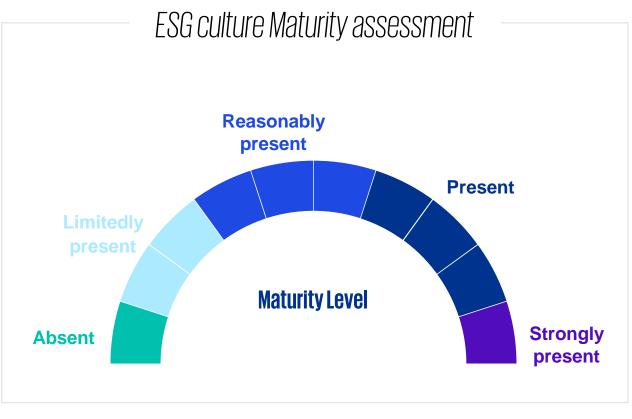
regulatory landscape

## **Measuring and steering ESG culture**



& Culture



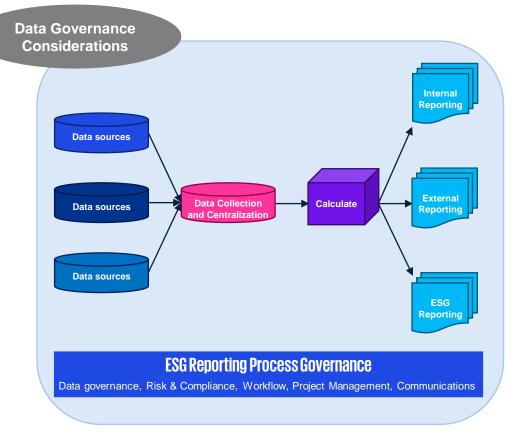




## Data and cybersecurity governance



**Data Governance** & Tooling



- Protect and safeguard the integrity of ESG data
- Improve the value of reporting insights
- Consistent, timely and transparent reporting

Cybersecurity Governance **Considerations** 

1. Keeping regulations in focus amid change

2. Trustworthy **ESG reporting** 

4. Effective cybersecurity management

3. Focus on transparency and accountability



## **ESG Reporting Framework**



Reporting Governance

#### **Reporting Structure**

#### **ESG** reporting structure options:

- Fully integrated report
- Separate ESG chapter in Annual report
- Separate ESG report
- Voluntary ESG report

#### **Depending on regulatory** requirements:

- Global and local laws. regulations and guidances to be considered
- > Applicability of EU Taxonomy (opt-in on voluntary basis for companies that fall outside the scope of the CSRD)\
- > Applicability of non-EU Taxonomy (e.g. Singapore)

#### **Governance and responsibilities**



**Board of directors** (including especially **Audit Committee)** 

Risk Management

Compliance

Internal Control System

**Depending on delegation** (e.g. Head of Sustainability)

#### **Sustainability Statement**

#### **Oversight**

- **Oversight** includes **Sustainability Statement**
- Engages external auditor for assurance over Sustainability **Statement**

#### Duty of care and overall responsibility

- Required to ensure a complete and accurate Sustainability Statement
- Duty of care and liability extended to sustainability reporting and management, incl. risk management, compliance, and internal control systems
- Respective Board Member steers and leads implementation of those requirements as responsible board member

#### Responsible organization unit

Responsible organization unit (delegation of operational execution and **overall management** of the ESG reporting requirements)



### **Governance KPIs**



Reporting Governance







#### **Board demographics**

- Gender ratio
- Median age of the board
- Diversity metrics

- Board independence
- · Frequency of ESG on the board agenda



#### Remuneration / Incentivization

- Goals & compensation alignment for management and executives
- Staff bonus linked to ESG targets



#### **Ethics and business conduct**

- Whistleblowing reporting metrics
- Monetary loses from unethical behaviors
- Contributions to political parties



#### Stakeholder engagement

- Frequency of engagement with stakeholders
- Third party ESG-checklists reviewed
- Business days to generate and distribute ESG reports



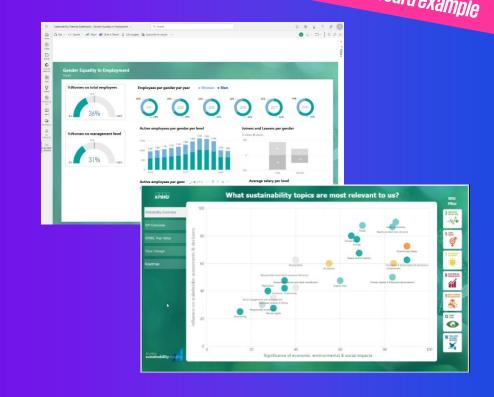
#### **Reporting and disclosures**

- Number of ESG metrics utilized for ESG reporting
- Number of days since formal review of ESG policies/procedures
- Total of risks/controls identified and impacted supporting ESG processes



#### **Training / development**

- Percentage/frequency of training on Code of Conduct
- Training on ethics, integrity, and compliance



## **ESG integration in Risk Management & Internal Controls**



Risk Management & Internal Control



Companies should consider ESG factors as potential drivers of traditional risk categories and embed ESG risks within the regular Risk Management system and processes to ensure consistency with the overall business and risk strategies.



### Poll



- 02 Clarity of roles and responsibilities to manage ESG matters
- Adequate in-house ESG skills and capabilities for operations 03 and cultivating strong ESG culture
- **Effective management oversights to ESG implementation** 04 and monitoring

In your view, what is the key challenge to implement the ESG Governance Framework?



## **How Can You Prepare?**



#### **Baseline assessment**



**Gap analysis** 



Roadmap





# 02 DataIntegrity

## Poll

01 ..... Limited confidence in ESG data integrity

02 ..... Moderate confidence in ESG data integrity

O3 ---- Confidence in ESG data integrity

Which statement most accurately describes your ESG data?



## **Drivers for ESG Data Integrity**



Externally reported data is relied upon by users of mandatory and voluntary disclosures



Internally reported data is relied upon by decision makers responsible for progressing ESG strategies



Executive compensation is increasingly linked to ESG performance



Low quality data is one of the leading causes

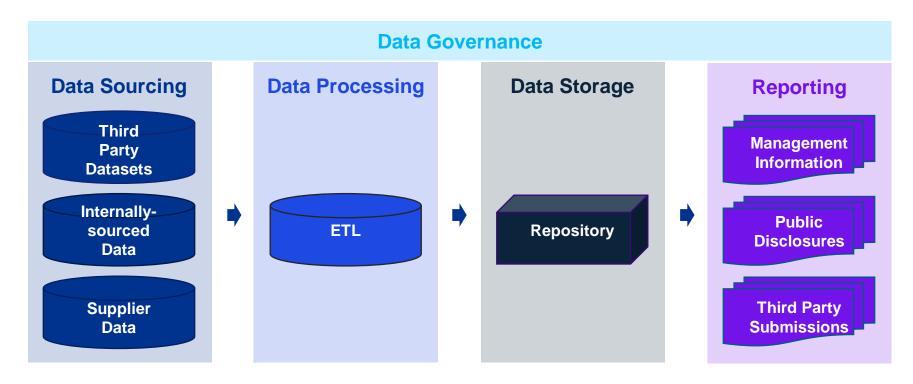


## **Simplified ESG Reporting Process**

Protect and safeguard the integrity of ESG data

## ESG Reporting Objectives

- Improve the value of reporting insights
  - Complete, accurate and timely reporting



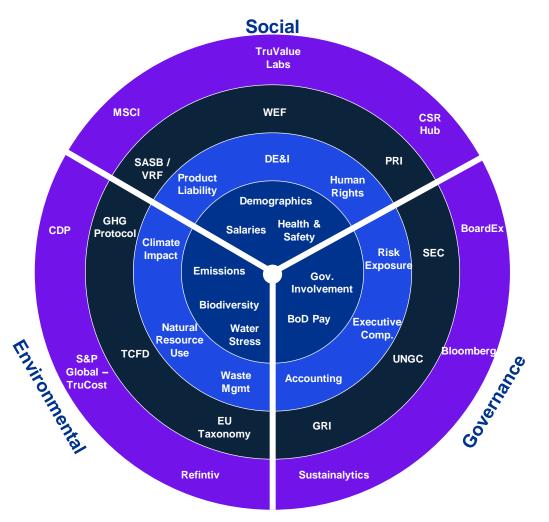


## **Data Sources**



Reported

**Data** 



**Derived & Functional Data** 

**Third Party Data** 



## Data Sourcing Challenges & Solutions

#### **Company Raw Data**

Multiple sources needed for ingestion, incl. data from the company's ERP / CRM / HR / SCM / Risk and other systems

> **Derived & Functional Data (e.g. ESG** data from portfolio companies)

Sheer breadth and volume making it challenging to manage

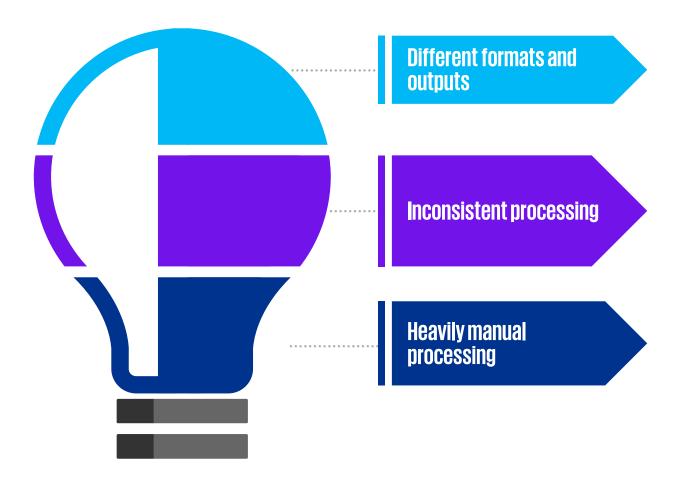
#### **Third Party Data**

Often estimated and very rarely ready for external assurance

- Work "right to left" when assessing readiness and identifying data gaps
- Where new data sources are required, rationalize with existing data sources and implement validation controls
- Where possible, automate feeds from external data providers



## Data Processing & Reporting Challenges & Solutions

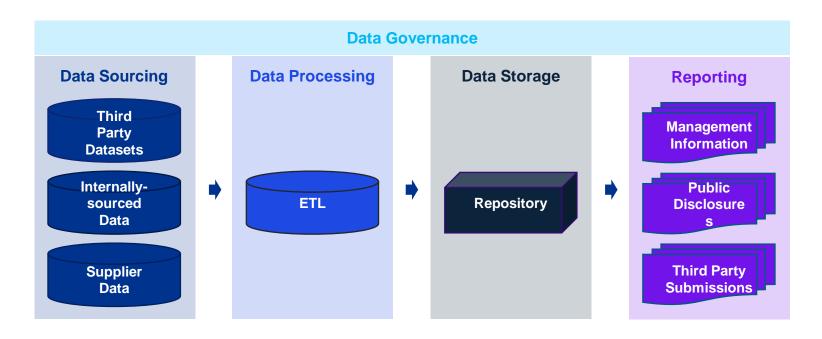


#### Reducing manual intervention through:

- Automating data processing, including data extraction, transformation and loading
- Outsourcing or implementing tools to capture, calculate and report emissions, including scope 3 and other complex calculations
- Consider existing architecture and how it can be leveraged to accommodate ESG data processing
- Leverage existing financial reporting systems, processes and expertise to facilitate ESG Reporting or introducing ESG reporting software



## Better Practices for Data Repository and Governance



#### **Data Repository**

- Develop a "Single Source of Truth" for ESG reporting and analysis
- Consider updating existing architecture

#### **Data Governance**

- Clear data element definitions and flexible data taxonomy
- Master data management
- Format standardization



## Poll

All excel-based or disparate systems that are fragmented and rely heavily on manual processing

Standard cloud-based solutions configured to enable basic metric calculation and reporting automation

Advanced cloud-based solutions configured to enable advanced intelligent automation

Which statement most accurately describes your ESG data architecture?



## **Case Study**



A global financial institution noted data integrity issues with their sustainable investment metrics and mandated automation by all reporting entities

The management team saw an opportunity not just to automate sustainable investment reporting, but collect, process and report more granular investment data



#### What was the outcome?

A solution was designed that automated a manual sustainable investment reporting process, and replaced an automated investment and financial reporting process.

Key Takeaways-

#### How was it achieved?

Working "right to left" defining current and future metrics, configuring the existing data management infrastructure to accommodate the new data and calculations and documentation of data sources.

## QGA





Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.



#### kpmg.com/cn/socialmedia

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2024 KPMG, a Hong Kong (SAR) partnership and a member firm of the KPMG global organisation of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved. Printed in Hong Kong (SAR).

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organisation..

**Document Classification: KPMG Public**