KPMG

AI in Financial Reporting: From Automation to Strategic Insights

Financial Reporting Webinar Series

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With You Today

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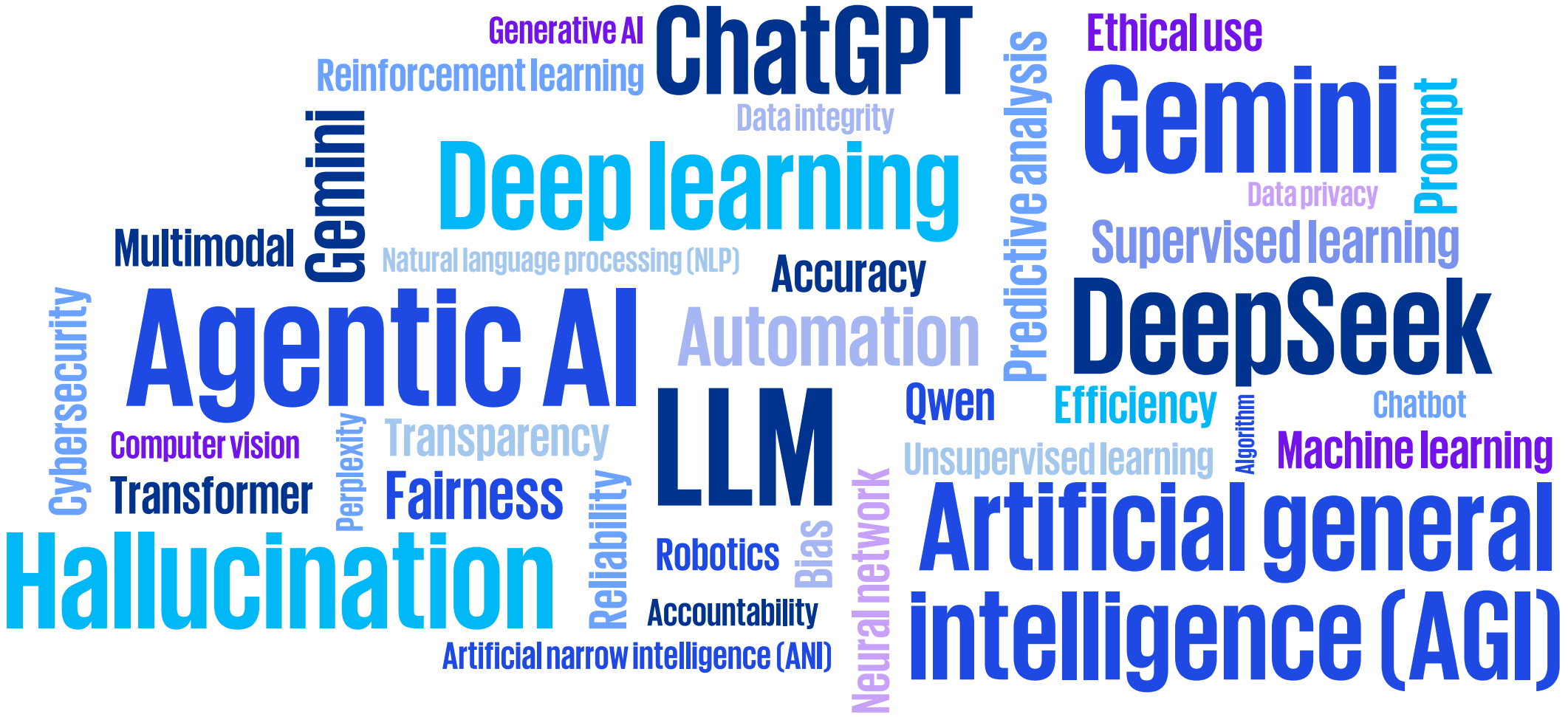
The AI-mazing world



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Polling question

How do you access AI tools used for work? (multiple choices allowed)

- **A** I use AI tools provided by my employer
- **B** I use free, publicly available AI tools
- **C** I use publicly available AI tools that I pay to access
- **D** N/A. I don’t use AI tools for work

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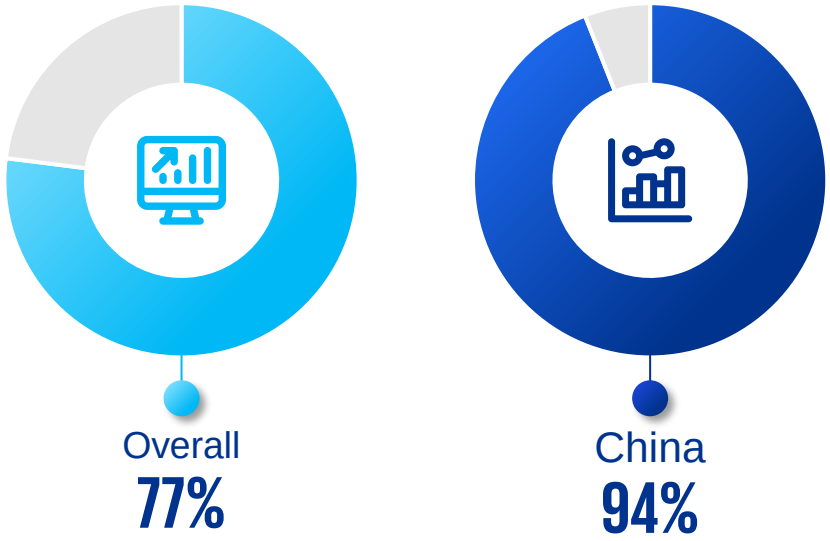
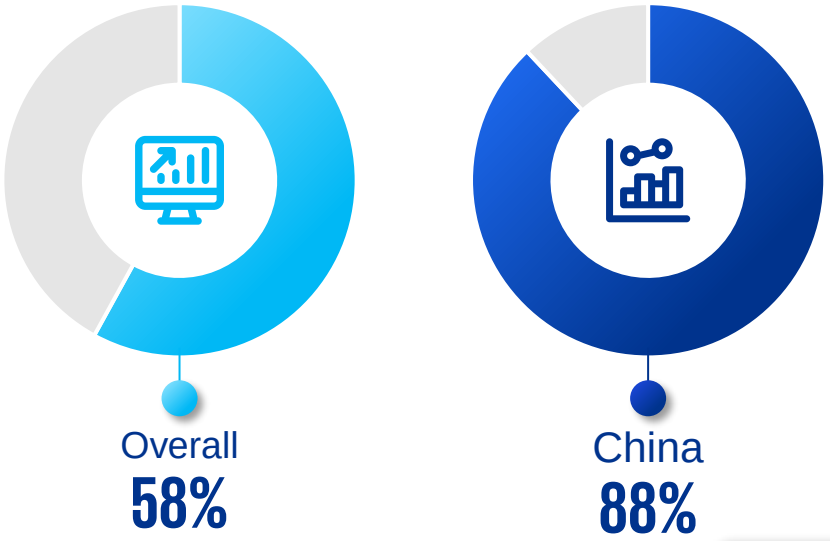
AI adoption at workplace

% employees report their organisation uses AI



% of employees using AI on a semi-regular or regular basis: ‘every few months’, ‘monthly’, ‘weekly’ or ‘daily’



Source: Gillespie, N., Lockey, S., Ward, T., Macdade, A., & Hassed, G. (2025). Trust, attitudes and use of artificial intelligence: A global study 2025. The University of Melbourne and KPMG. DOI 10.26188/28822919.

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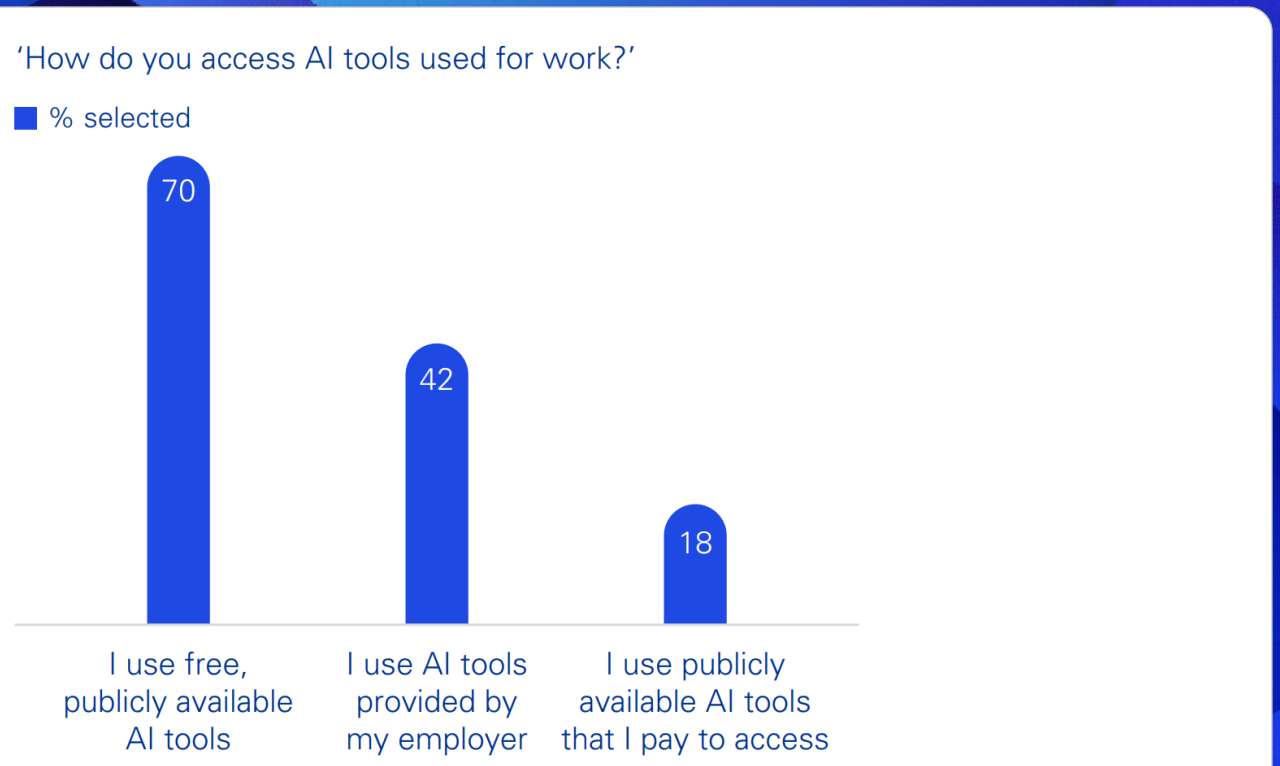
Access to AI tools used for work



Source: Figure 40, Gillespie, N., Lockey, S., Ward, T., Macdade, A., & Hassed, G. (2025). Trust, attitudes and use of artificial intelligence: A global study 2025. The University of Melbourne and KPMG. DOI 10.26188/28822919.

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AI adoption in financial reporting

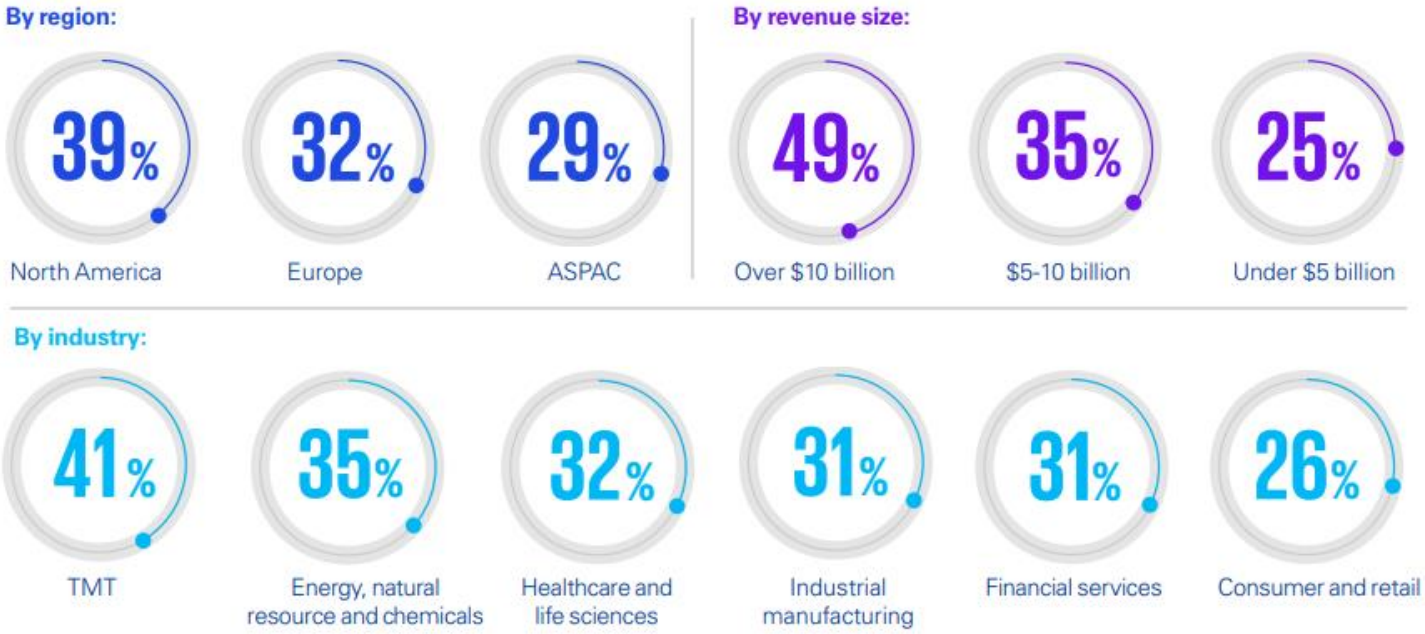
Our study confirms the importance of **AI** in financial reporting & auditing and clarifies, **it is not hype**. Almost three-quarters of businesses are already using AI in financial reporting, and that is set to rise to

99 percent in three years.

Companies are investing strategically and substantively:

- AI now accounts for **10 percent** of the IT budget and is set to rise significantly
- **100 percent** of companies said their Boards have taken strategic action regarding AI.

Geographies, sectors and sizes. The percentage of companies adopting AI for financial reporting:



Source: AI in financial reporting and audit: Navigating the new era

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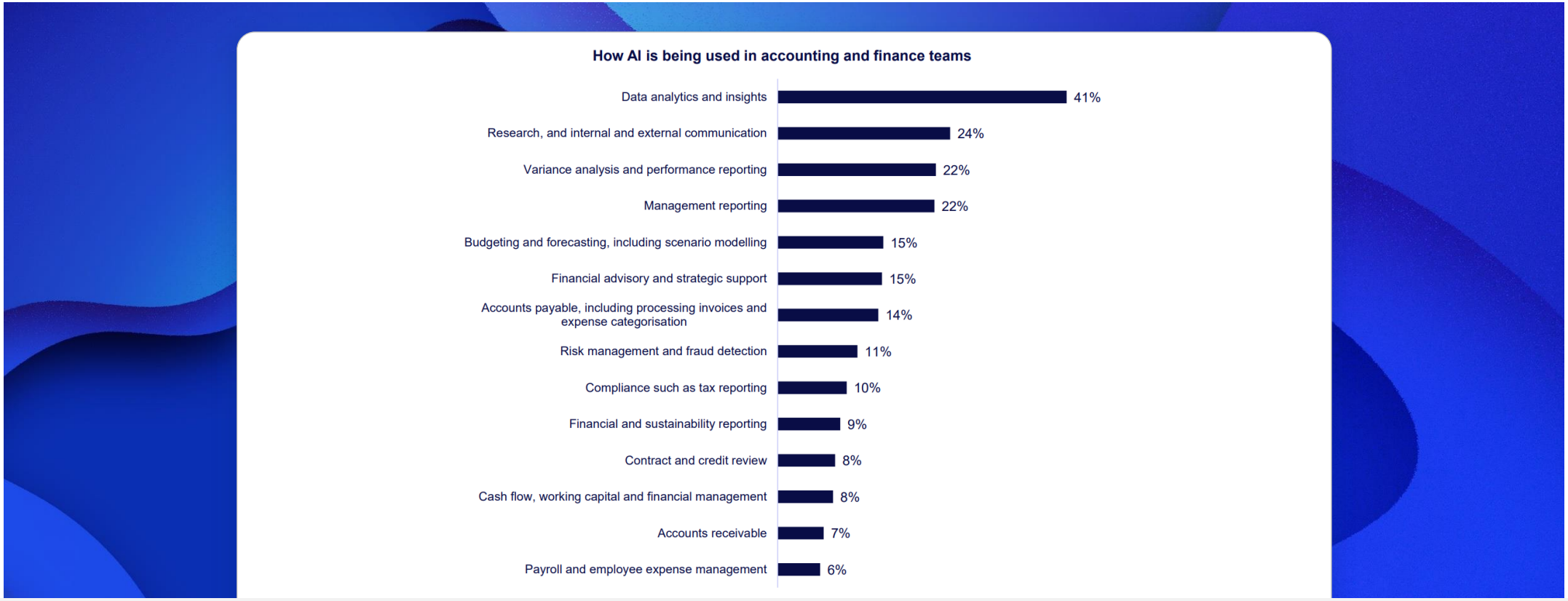
Use cases



Source: CPA Australia Business Technology Report 2025

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Polling question

How do you feel about AI adoption?

A Excited

B Hesitant

C Worried

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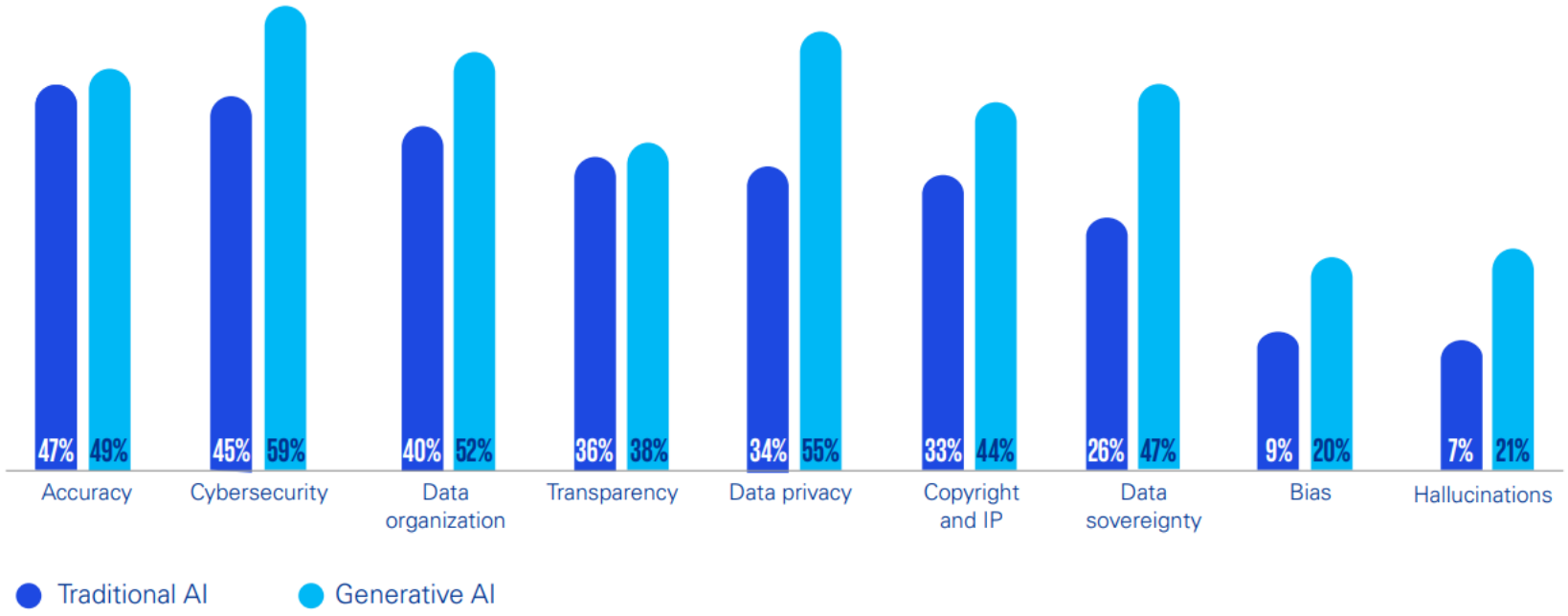
Challenges and risks

Areas of concern for companies regarding AI



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Challenges and risks (con't)

Global	Complacent use of AI	China
63%	Used AI at work in inappropriate ways	75%
56%	Made mistakes in their work due to AI	73%
44%	Used AI in ways that contravene policies and guidance	56%
66%	Relied on AI output at work without evaluating its accuracy	78%
55%	Presented AI-generated content as their own	87%

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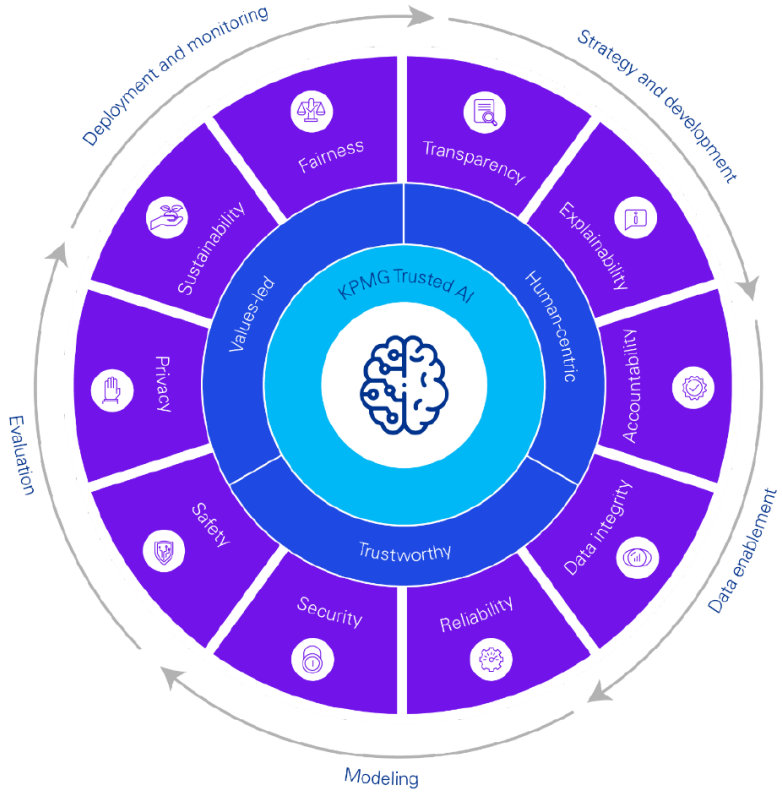
Trusted AI framework



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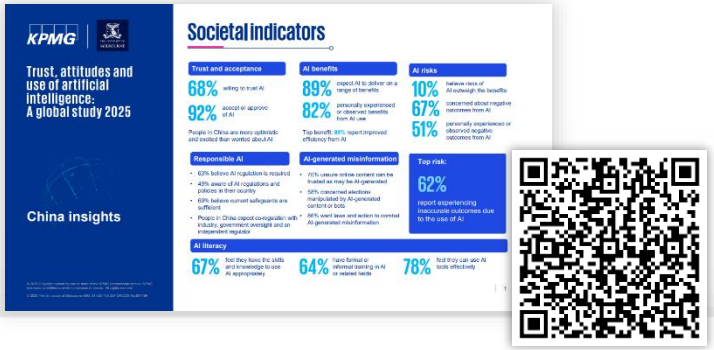
Q&A

KPMG insights



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